

ORDER



Orders
Order / Rev: 216096
Alt Order #: 6866044
Product Desc: DEFEND MI DEMOCRACY
Estimate: 1798
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: New Media Firm
Buying Contact: Petry Philadelphia
Billing Contact:
 1322 G Street Southeast
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Defend Michigan Democracy
Demographic: A35+
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN12545/IN14067/TO1700

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	11	\$8,090.00	\$6,876.50
10/29/12	11/06/12	60	\$35,280.00	\$29,988.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$8,090.00	\$6,876.50	0.00
November 2012	60	\$35,280.00	\$29,988.00	0.00
Totals	71	\$43,370.00	\$36,864.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD	24%	\$43,370.00
Market	100%	\$180,708.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	3%	\$5,421.25
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	3%	\$5,421.25
WTLJ	0%	\$0.00
WWMT	32%	\$57,826.67
WXMI	10%	\$18,070.83
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	28%	\$50,598.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/26/12	10/26/12	Fri 430-5a	CM	430a-5a	----F--	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
WOOD News @430a															
NWS8 DBRK@430A< Updated 10/19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1			\$65.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/26/12	10/26/12	Fri 430-5a WOOD News @ 430a	CM	430a-5a	----F--	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
				NWS8 DBRK@430A< Updated 10/19											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$65.00		0.00			
E 2	WOOD	10/29/12	10/29/12	WOOD News @ 430am WOOD News @ 430am	CM	430-5a	M-----	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
				NWS8 DBRK@430A< Updated 10/19											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$65.00		0.00			
E 3	WOOD	10/30/12	10/30/12	WOOD News @ 430am WOOD News @ 430am	CM	430-5a	-T-----	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
				NWS8 DBRK@430A< Updated 10/19											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$65.00		0.00			
E 4	WOOD	10/31/12	10/31/12	WOOD News @ 430am WOOD News @ 430am	CM	430-5a	--W----	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
				NWS8 DBRK@430A< Updated 10/19											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$65.00		0.00			
E 5	WOOD	11/01/12	11/01/12	WOOD News @ 430am WOOD News @ 430am	CM	430-5a	---T---	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
				NWS8 DBRK@430A< Updated 10/19											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$65.00		0.00			
E 6	WOOD	11/02/12	11/02/12	Fri 430-5a WOOD News @ 430a	CM	430a-5a	----F--	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
				NWS8 DBRK@430A< Updated 10/19											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$65.00		0.00			
E 7	WOOD	11/05/12	11/05/12	WOOD News @ 430am WOOD News @ 430am	CM	430-5a	M-----	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
				NWS8 DBRK@430A< Updated 10/19											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$65.00		0.00			
E 8	WOOD	11/06/12	11/06/12	WOOD News @ 430am WOOD News @ 430am	CM	430-5a	-T-----	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
				NWS8 DBRK@430A< Updated 10/19											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$65.00		0.00			
E 9	WOOD	10/26/12	10/26/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
				NEWS 8 DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$325.00		0.00			
E 10	WOOD	10/29/12	10/29/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
				NEWS 8 DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$325.00		0.00			
E 11	WOOD	10/30/12	10/30/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
				NEWS 8 DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$325.00		0.00			
E 12	WOOD	10/31/12	10/31/12	5am Daybreak 5am Daybreak	CM	5a-6am	--W----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
				NEWS 8 DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$325.00		0.00			
E 13	WOOD	11/01/12	11/01/12		CM	5a-6am	---T---	:30	1	\$325.00	P3	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				5am Daybreak											
				5am Daybreak											
				NEWS 8 DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$325.00		0.00						
E 14	WOOD	11/02/12	11/02/12	5am Daybreak	CM	5a-6am	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
				5am Daybreak											
				NEWS 8 DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$325.00		0.00						
E 15	WOOD	11/05/12	11/05/12	5am Daybreak	CM	5a-6am	M-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
				5am Daybreak											
				NEWS 8 DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$325.00		0.00						
E 16	WOOD	11/06/12	11/06/12	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
				5am Daybreak											
				NEWS 8 DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	1		\$325.00		0.00						
E 17	WOOD	10/26/12	10/26/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				6am Daybreak											
				NEWS 8 DAYBREAK II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,000.00		0.00						
E 18	WOOD	10/29/12	10/29/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				6am Daybreak											
				NEWS 8 DAYBREAK II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,000.00		0.00						
E 19	WOOD	10/30/12	10/30/12	6am Daybreak	CM	6-7a	-T-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				6am Daybreak											
				NEWS 8 DAYBREAK II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,000.00		0.00						
E 20	WOOD	10/31/12	10/31/12	6am Daybreak	CM	6-7a	--W----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				6am Daybreak											
				NEWS 8 DAYBREAK II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,000.00		0.00						
E 21	WOOD	11/01/12	11/01/12	6am Daybreak	CM	6-7a	---T---	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				6am Daybreak											
				NEWS 8 DAYBREAK II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,000.00		0.00						
E 22	WOOD	11/02/12	11/02/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				6am Daybreak											
				NEWS 8 DAYBREAK II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$1,000.00		0.00						
E 23	WOOD	11/05/12	11/05/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				6am Daybreak											
				NEWS 8 DAYBREAK II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		0.00						
E 24	WOOD	11/06/12	11/06/12	6am Daybreak	CM	6-7a	-T-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				6am Daybreak											
				NEWS 8 DAYBREAK II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	1		\$1,000.00		0.00						
E 25	WOOD	10/29/12	10/29/12		CM	658-9a	M-----	:30	1	\$1,350.00	P3	0.00	NM	1	\$1,350.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW Today Show M-F Today Show TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$1,350.00 0.00															
E 26	WOOD	10/31/12	10/31/12	Today Show M-F Today Show	CM	658-9a	--W----	:30	1	\$1,350.00	P3	0.00	NM	1	\$1,350.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,350.00 0.00															
E 27	WOOD	11/02/12	11/02/12	Today Show M-F Today Show	CM	658-9a	----F--	:30	1	\$1,350.00	P3	0.00	NM	1	\$1,350.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,350.00 0.00															
E 28	WOOD	11/06/12	11/06/12	Today Show M-F Today Show	CM	658-9a	-T-----	:30	1	\$1,350.00	P3	0.00	NM	1	\$1,350.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$1,350.00 0.00															
E 29	WOOD	10/26/12	10/26/12	M-F 11a-12p eightWest	CM	11a-12p	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHTWEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$125.00 0.00															
E 30	WOOD	10/29/12	10/29/12	M-F 11a-12p eightWest	CM	11a-12p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHTWEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$125.00 0.00															
E 31	WOOD	10/30/12	10/30/12	M-F 11a-12p eightWest	CM	11a-12p	-T-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHTWEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$125.00 0.00															
E 32	WOOD	10/31/12	10/31/12	M-F 11a-12p eightWest	CM	11a-12p	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHTWEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$125.00 0.00															
E 33	WOOD	11/01/12	11/01/12	M-F 11a-12p eightWest	CM	11a-12p	---T---	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHTWEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$125.00 0.00															
E 34	WOOD	11/02/12	11/02/12	M-F 11a-12p eightWest	CM	11a-12p	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHTWEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$125.00 0.00															
E 35	WOOD	11/05/12	11/05/12	M-F 11a-12p eightWest	CM	11a-12p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHTWEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$125.00 0.00															
E 36	WOOD	10/26/12	10/26/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$800.00 0.00															
E 37	WOOD	10/29/12	10/29/12		CM	12-1p	M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00

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Noon News News 8 @ Noon NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M- - - - - 1 \$800.00 0.00															
E 38	WOOD	10/30/12	10/30/12	Noon News News 8 @ Noon	CM	12-1p	- T- - - - -	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - T- - - - - 1 \$800.00 0.00															
E 39	WOOD	10/31/12	10/31/12	Noon News News 8 @ Noon	CM	12-1p	- - W- - - -	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - W- - - - 1 \$800.00 0.00															
E 40	WOOD	11/01/12	11/01/12	Noon News News 8 @ Noon	CM	12-1p	- - - T- - -	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - T- - - 1 \$800.00 0.00															
E 41	WOOD	11/02/12	11/02/12	Noon News News 8 @ Noon	CM	12-1p	- - - - F- -	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - - F- - 1 \$800.00 0.00															
E 42	WOOD	11/05/12	11/05/12	Noon News News 8 @ Noon	CM	12-1p	M- - - - -	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M- - - - - 1 \$800.00 0.00															
E 43	WOOD	10/26/12	10/26/12	M-F 2-3p Rachael Ray	CM	2-3p	- - - - F- -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 - - - - F- - 1 \$300.00 0.00															
E 44	WOOD	10/29/12	10/29/12	M-F 2-3p Rachael Ray	CM	2-3p	M- - - - -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M- - - - - 1 \$300.00 0.00															
E 45	WOOD	10/30/12	10/30/12	M-F 2-3p Rachael Ray	CM	2-3p	- T- - - - -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - T- - - - - 1 \$300.00 0.00															
E 46	WOOD	10/31/12	10/31/12	M-F 2-3p Rachael Ray	CM	2-3p	- - W- - - -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - W- - - - 1 \$300.00 0.00															
E 47	WOOD	11/01/12	11/01/12	M-F 2-3p Rachael Ray	CM	2-3p	- - - T- - -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - T- - - 1 \$300.00 0.00															
E 48	WOOD	11/02/12	11/02/12	M-F 2-3p Rachael Ray	CM	2-3p	- - - - F- -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - - - - F- - 1 \$300.00 0.00															
E 49	WOOD	11/05/12	11/05/12		CM	2-3p	M- - - - -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00

Order / Rev: 216096
 Alt Order #: 6866044
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: POL/Defend Michigan Democracy
 Product Desc: DEFEND MI DEMOCRACY
 Estimate: 1798

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2-3p Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$300.00		0.00						
E 50	WOOD	10/29/12	10/29/12	M-F 3-4p Dr Oz	CM	3-4p	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$400.00		0.00						
E 51	WOOD	10/31/12	10/31/12	M-F 3-4p Dr Oz	CM	3-4p	--W----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$400.00		0.00						
E 52	WOOD	11/02/12	11/02/12	M-F 3-4p Dr Oz	CM	3-4p	----F--	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$400.00		0.00						
E 53	WOOD	10/26/12	10/26/12	M-F 4-5p Ellen	CM	4-5p	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$750.00		0.00						
E 54	WOOD	10/30/12	10/30/12	M-F 4-5p Ellen	CM	4-5p	-T-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$750.00		0.00						
E 55	WOOD	11/01/12	11/01/12	M-F 4-5p Ellen	CM	4-5p	---T---	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$750.00		0.00						
E 56	WOOD	11/05/12	11/05/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$750.00		0.00						
E 57	WOOD	11/05/12	11/05/12	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$3,000.00	P2	0.00	NM	1	\$3,000.00
				NEWS 8 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$3,000.00		0.00						
E 58	WOOD	10/26/12	10/26/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-137a	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$125.00		0.00						
E 59	WOOD	10/29/12	10/29/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-137a	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$125.00		0.00						
E 60	WOOD	10/30/12	10/30/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-137a	-T-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$125.00		0.00						
E 61	WOOD	10/31/12	10/31/12		CM	1237a-137a	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00

Order / Rev: 216096
 Alt Order #: 6866044
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: POL/Defend Michigan Democracy
 Product Desc: DEFEND MI DEMOCRACY
 Estimate: 1798
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night/Jimmy Fallon											
				Late Night w/Jimmy Fallon											
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$125.00		0.00			
E 62	WOOD	11/01/12	11/01/12	Late Night/Jimmy FallonCM		1237a-137a	---T---	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				Late Night w/Jimmy Fallon											
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	---T---						1	\$125.00		0.00			
E 63	WOOD	11/02/12	11/02/12	Late Night/Jimmy FallonCM		1237a-137a	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				Late Night w/Jimmy Fallon											
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	----F--						1	\$125.00		0.00			
E 64	WOOD	11/05/12	11/05/12	Late Night/Jimmy FallonCM		1237a-137a	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				Late Night w/Jimmy Fallon											
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----						1	\$125.00		0.00			
E 65	WOOD	10/27/12	10/27/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
				Daybreak Sat@7am											
				24 HOUR NEWS 8 SATURDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-----S-						1	\$1,500.00		0.00			
E 66	WOOD	11/03/12	11/03/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
				Daybreak Sat@7am											
				24 HOUR NEWS 8 SATURDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S-						1	\$1,500.00		0.00			
E 67	WOOD	10/27/12	10/27/12	Sat 6p News 8	CM	6-630p	-----S-	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
				Sat News 8 @6p											
				NEWS 8 AT SIX-SATURDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-----S-						1	\$1,500.00		0.00			
E 68	WOOD	10/30/12	10/30/12	Tue Prime Other 1	CM	758-10p	-T-----	:30	1	\$1,500.00	P5	0.00	NM	1	\$1,500.00
				Tues 8-10p											
				NEWS 8 AT SIX-SATURDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$1,500.00		0.00			
E 69	WOOD	10/28/12	10/28/12	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Sun News 8 @6p											
				NEWS 8 AT SIX-SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-----S						1	\$1,600.00		0.00			
E 70	WOOD	11/04/12	11/04/12	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Sun News 8 @6p											
				NEWS 8 AT SIX-SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$1,600.00		0.00			
E 71	WOOD	10/31/12	10/31/12	Wed Hour 1	CM	8-9p	--W----	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
				Wednesday 8-9p											
				ANIMAL PRACTICE/GUYS WITH FRIENDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$1,000.00		0.00			
													Totals	71	\$43,370.00